

Animals Australia GDPR Compliance Statement

June 2020

The General Data Protection Regulation (GDPR) took effect across the EU on May 25, 2018. It provides protections for EU citizens and residents with regard to handling of personal data by service providers. It applies to all organisations that collect and process the personal data of EU citizens. Personal data refers to any information that can be used to directly or indirectly identify an individual e.g. name, location data, online identifier etc. Animals Australia is fully committed to protecting personal data and complying with all applicable data privacy laws.

Key elements of GDPR compliance includes:

- Right to access: Organisations need to ensure people understand if personal data is being collected and for what purpose, and be able to provide a copy of the personal data, free of charge, in an electronic format
- Right to be forgotten: Individuals can request that their data be erased, provided certain grounds apply (for example, the data is no longer necessary in relation to the purposes for which it was collected)
- Clear consent: Individuals must be presented with the option to provide consent for collection, processing and storage of their personal information in an intelligible format and easily accessible form
- Breach notification: Organisations are to have a process in place for responding to data breaches

Animals Australia sought the advice of professionals to help in the implementation of the required processes and protocols for GDPR compliance. The following work has now been completed to the best of our ability:

- Data mapping the various data flows to allow us to assess and continually review how we transfer personal data
- Evaluate how all data we collect is used, stored, accessed and disposed of
- Enhance data integrity and security by reviewing our internal policies and updating them as needed, particularly significantly updating our Privacy Policy
- Update the website to ensure clear language is used to communicate when and why we collect personal data
- Update the website to ensure all visitors from the EU are aware that Animals Australia uses cookies

- EU advocacies are un-checked to ensure supporters are actively signing up for further information and that they have read and understood the Privacy Policy
- Ensure there is a clear process for requesting for data to be deleted by implementing a Data User Request Form
- Include privacy notices on advocacies to provide EU supporters with more information about why we collect certain data
- Implement a Data Breach Response Team, a Data Breach Response Plan, and Data Breach Response Checklist
- Encourage a culture of privacy protection

GDPR extends EU data protection authority to all organisations processing data of EU residents. Sanctions can be imposed for non-compliance including: a fine up to 10,000,000 EUR or up to 2% of the annual worldwide turnover of the preceding financial year in the case of an enterprise, whichever is greater; a fine up to 20,000,000 EUR, or in the case of an undertaking, up to 4% of the total worldwide annual turnover of the preceding financial year, whichever is greater.

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